Recruitment & Retention Record



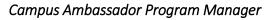
PORCHÉ MALONEY

Resourceful HR professional with history of contributing top-tier diverse talent to company pipeline and ensuring ROI.

The Porché Touch - Recruiting Specialties: Sourcing Strategist, Diversity Staffing, Relationship Building, Media Marketing Expert

Successfully Recruited Functions: Engineering, Finance, Economics, Human Resources, Manufacturing Production (Using internal and external systems & processes)

MeadWestvaco





- ✓ Overseen coordination of 27 information sessions & other campus events spread across 12 target schools
- ✓ Program successfully added over 20+ quality candidates to MWV pipeline using applicant tracking methods
- ✓ Amplified company brand allowing for partnership with several different University Career Service Centers
- Organized ambassador rewards and incentives plan
- Increased on-campus minority employee representation
- ✓ Solidified program branding by designing exclusive ambassador t-shirt and bookbags

Penn State Community Outreach Center & BLUEprint



Coordinator / Internal & External Relations Chair

- ✓ Recruited, retained and convert 75% (~200) mentors & mentees to respective cohort
- ✓ Process improvement & system simplification efficiency
- Reduced program costs through corporate sponsorship
- ✓ Increased output through trainings & orientations
- ✓ Partnered with local minority base high schools to coordinate campus information & overnight trips
- ✓ Managed 50+ events, meetings & program logistics
- ✓ Public Relations effort resulted in "Org of the Year" award & newspaper mentions on program success

INROADS INC.

Student Ambassador / Peer Recruiter



- ✓ Increased number of Penn State candidates by 50%
- ✓ Converted qualifying applicant pool to match ready status by 40%
- ✓ Attracted 100+ students to info sessions using keen campus advertising techniques
- Partnered with multicultural student orgs to diversify STEM candidate population
- Managed logistics and event planning for 12+ campus information & training sessions
- ✓ Increased communication efficiency between company, university & corporate sponsor

Honors: "Total Performer Award"- Recognition for demonstrating outstanding commitment to INROADS, corporate sponsor, school and community- always going above and beyond."

412.295.0556





