



## Recruitment & Retention Record

# PORCHÉ MALONEY

*Resourceful HR professional with history of contributing top-tier diverse talent to company pipeline and ensuring ROI.*

### **The Porché Touch** - Recruiting Specialties:

Sourcing Strategist, Diversity Staffing, Relationship Building, Media Marketing Expert

**Successfully Recruited Functions:** Engineering, Finance, Economics, Human Resources, Manufacturing Production (Using internal and external systems & processes)

### MeadWestvaco

*Campus Ambassador Program Manager*



- ✓ Overseen coordination of 27 information sessions & other campus events spread across 12 target schools
- ✓ Program successfully added over 20+ quality candidates to MWV pipeline using applicant tracking methods
- ✓ Amplified company brand allowing for partnership with several different University Career Service Centers
- ✓ Organized ambassador rewards and incentives plan
- ✓ Increased on-campus minority employee representation
- ✓ Solidified program branding by designing exclusive ambassador t-shirt and bookbags

### Penn State Community Outreach Center & BLUEprint



*Coordinator / Internal & External Relations Chair*

- ✓ Recruited, retained and convert 75% (~200) mentors & mentees to respective cohort
- ✓ Process improvement & system simplification efficiency
- ✓ Reduced program costs through corporate sponsorship
- ✓ Increased output through trainings & orientations
- ✓ Partnered with local minority base high schools to coordinate campus information & overnight trips
- ✓ Managed 50+ events, meetings & program logistics
- ✓ Public Relations effort resulted in "Org of the Year" award & newspaper mentions on program success

### INROADS INC.

*Student Ambassador / Peer Recruiter*



- ✓ Increased number of Penn State candidates by 50%
- ✓ Converted qualifying applicant pool to match ready status by 40%
- ✓ Attracted 100+ students to info sessions using keen campus advertising techniques
- ✓ Partnered with multicultural student orgs to diversify STEM candidate population
- ✓ Managed logistics and event planning for 12+ campus information & training sessions
- ✓ Increased communication efficiency between company, university & corporate sponsor

Honors: "Total Performer Award"- Recognition for demonstrating outstanding commitment to INROADS, corporate sponsor, school and community- always going above and beyond."



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